Framtidens Logistikk

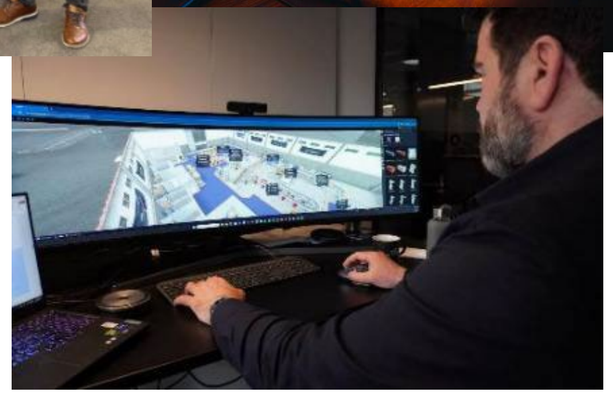
30.10.2025

moicon

DIGITAL TWIN

About Moicon

- Based in Norway
- SaaS Digital Twin technology for Manufacturing
- Business model: SaaS + Projects
- 3D visualization experts from the gaming industry
- Certified Partner of Autodesk since 2018 (APS)
- Partner of Manufacturing Technology Norwegian Catapult (MTNC)
- Reorganized company structure in 2024 and became Autodesk Sustainability tech partner



Moicon's Mission

Provide manufacturers with valuable insight for sustainable operations, increased performance and decreased costs by communicating more efficient.

Moicon is the friendliest Digital Twin available for manufacturing

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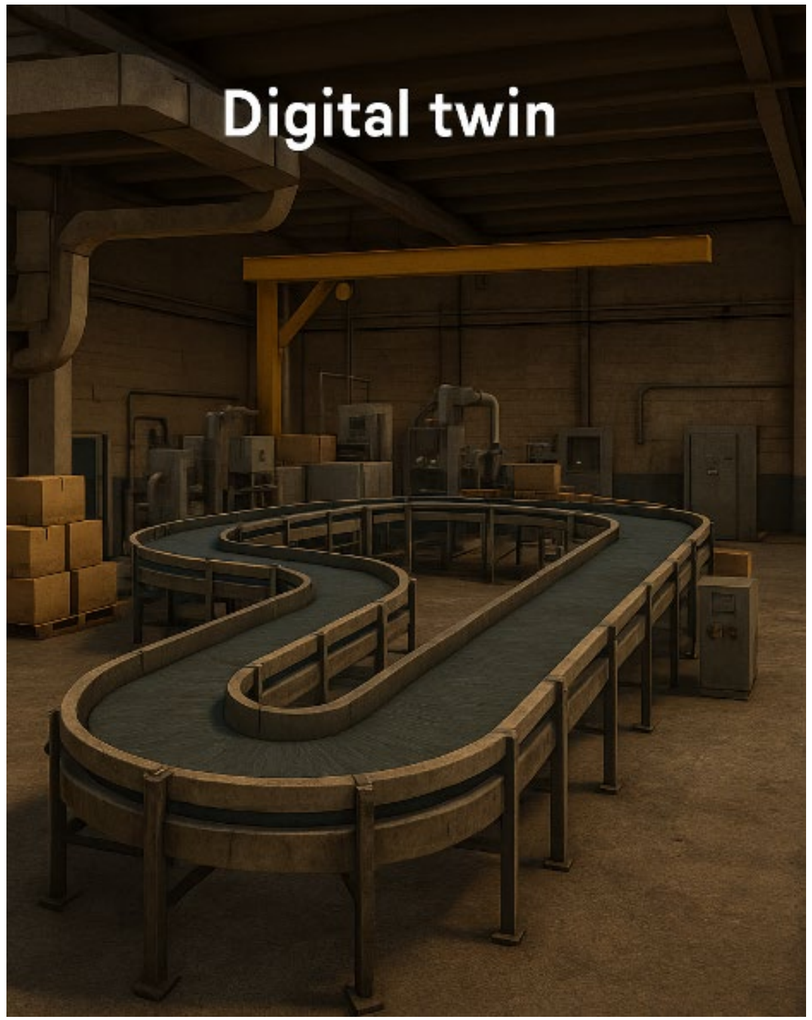
Why gaming technology?




Explorer
twin.moicon.net/explorer?projectId=68ee55a2e3b7cf0012b3bd00
Jobb
moicon support
moicon
Asset Library
search assets ...
Categories
All > Moicon assets
Beams
Conveyors
Primitives
Assets
12 shipping contai...
12 shipping contai...
6 shipping contain...
6 shipping contain...
ABB IRB 1010
ABB IRB 1100
ABB IRB 120
ABB IRB 1200
ABB IRB 1300-1150
PLAN
OPS
Use Case Video
Auto-save
1-ground_floor
X 5.71
Y 0.01
Z 5.93
100 / page

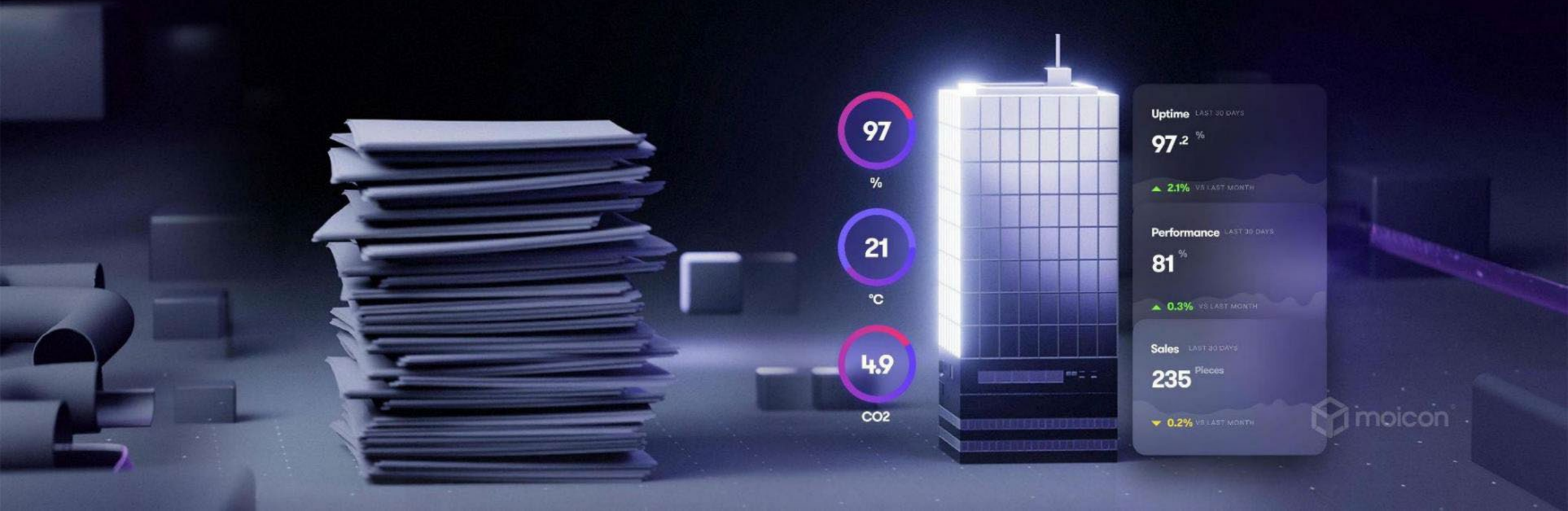
The Manufacturing Data Challenge

Manufacturers receive this...

not realizing contextual value from all the data

... when they need this!

real-time, intuitive data in 3D to power decision making



1. Data

You gather data on something to measure and understand its performance or behaviors.

2.Sorted

You sort, cleanse, organize, and combine the data so it's ready to be analyzed.

3. Presented Visually

Once you have sorted data, you have reports with data charts and graphs that provide better visual context.

It. Visualized

DEMOCRATIZED

You visualize the data in a **DIGITAL TWIN** so people can more easily monitor and understand what's happening

5. Data Analysis

CONTEXTUALIZED

In the analysis process, you use the intuitive and contextualized 3D visualized data to identify key observations

6. Data Explained with a Story

DECISION SUPPORT

All of the previous, makes you go from "What" to "Why" which enables you to tell the **DATA STORY.**

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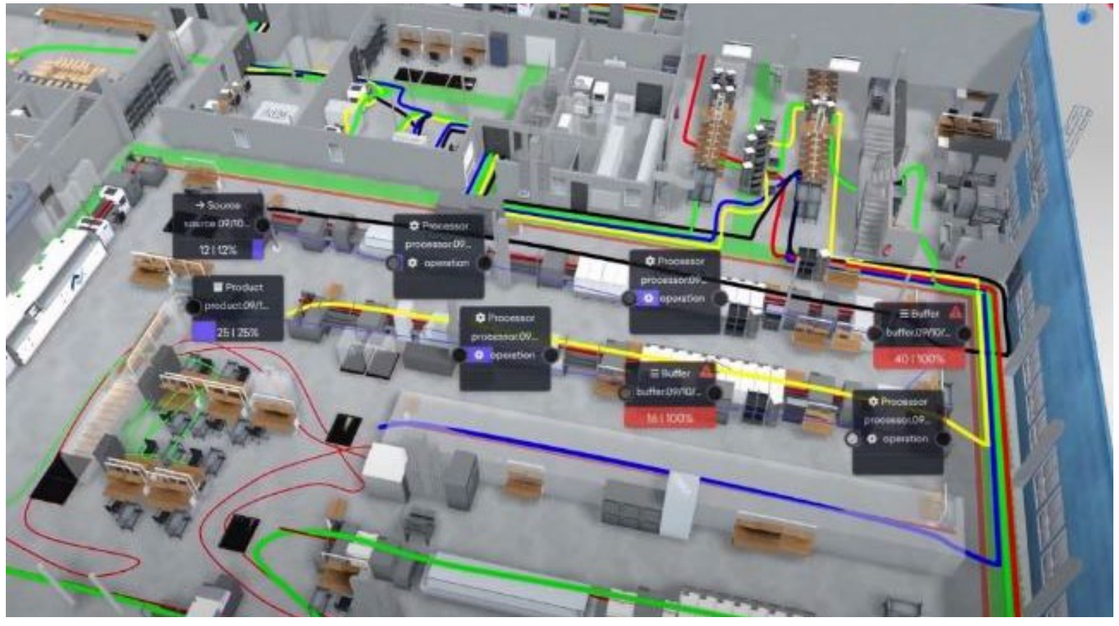

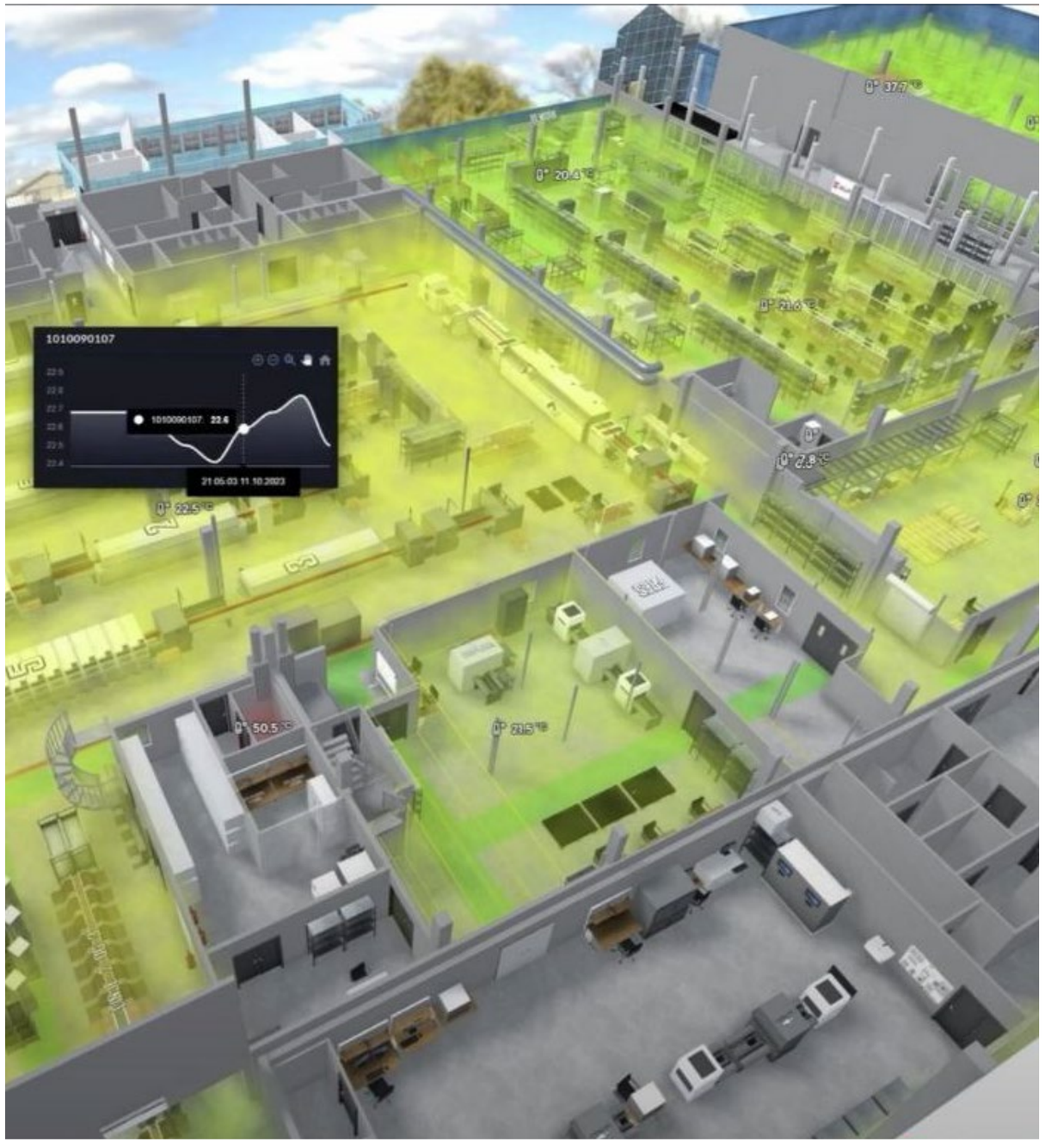

ERP
ENTERPRISE RESOURCE PLANNING

AI

IoT
Internet of Things

Turn this...

...Into this

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